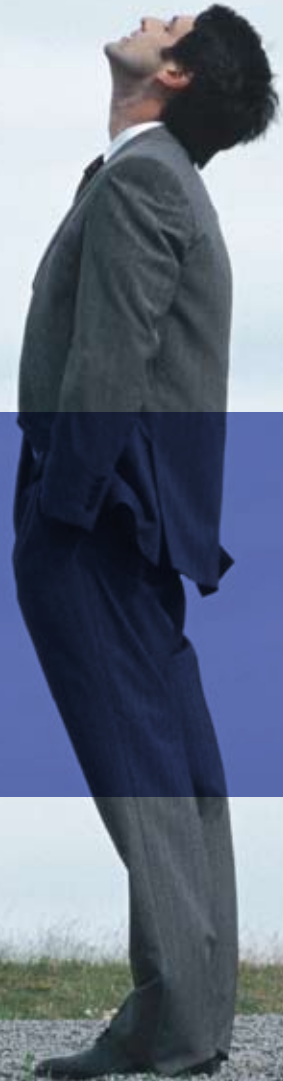


eAuction solution

Achieve large savings with our quick and easy-to-use online purchasing and sourcing service



idealoutcome uses purchasing professionals' expertise with secure, reliable technology to enable companies to achieve considerable savings and allow suppliers to bid with confidence.

Savings of up to 84%

Live auctions increase buyer purchasing power by driving competition amongst suppliers to achieve the lowest possible price. Our customers can save up to 84%. Established since 2004, we have already achieved savings of over £9.7m for our customers.

Ease of use

We'll help you design the most effective eAuction and help you administer the event. It's up to you how much of the process you want to take on yourselves and which aspects you'll want us to be responsible for.

All you need is internet access – there's no need for complex system integration. We'll train you and your suppliers on the whole process.

A typical eAuction takes 30 minutes, with suppliers placing successively lower bids.

Functionality

- Quickly build online eAuctions
- Choose from a range of online auction set-ups
- Blind and extension periods
- Legally binding bids
- Multi languages
- Live auction summary screens with graphical results

Benefits

Cut costs, save money

Bidding ensures all your suppliers react competitively, saving you money.

Save time

Spend less time on negotiations and more time on selecting the best supplier.

Independent and fair

All your suppliers will be treated fairly and have an equal chance throughout the auction process.

As an independent 3rd party provider, idealoutcome creates a level playing field for suppliers to bid with confidence in the knowledge they will be treated fairly and equitably.

Low cost

The savings you achieve will quickly cover the cost of idealoutcome and we offer a range of payment options to suit you.

Support

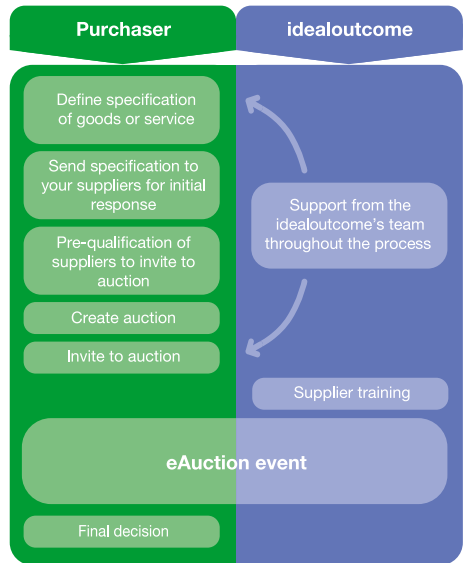
Our team will support you and your suppliers throughout the whole process.

A downloadable user manual and technical support is available during and prior to live auctions.

You can contact us at any time by phone or email.

Tel: +44 (0)20 7506 2269

Email: info@idealoutcome.com



A typical e-auction process

Extensive use

eAuctions can be utilised for almost any product or service, provided you can define a specification.

Supplier identification

You can identify the most efficient suppliers.

Stable and secure

Run on a robust architecture to the highest security standard, registered and audited against BS EN ISO 9001:2000 and BS 7799: Part 2: 2002.

Transparency

eAuction enables you and your suppliers to learn more about the market price. Full audit trails of logins, changes, messages and bids are also available.



What our customers say about us

“I found idealoutcome to be one of the most intuitive sourcing tools I have used. The support team were not only knowledgeable of the system but also attuned to the needs of procurement and their flexibility in costing the solution. The integration into our business processes could not have gone easier.”

*Chris Hudson
Head of Supplier Management*

“An easy-to-use system that paid for itself in the first couple of auctions we ran.”

*Vinay Gogna
Procurement Manager*

“Within a month of using idealoutcome’s eAuction system, we were able to see an immediate return on investment. We saved 29% on one auction alone and have now measured a savings of over 200%. A definite return on our modest investment.”

*Rob Webb
Purchasing Manager*

For a free demonstration contact us now

idealoutcome
15-19 Bloomsbury Way
London
WC1A 2BA

Tel: +44 (0)20 7506 2269
Fax: +44 (0)20 7656 2865
Email: info@idealoutcome.com
www.idealoutcome.com

